

August 27, 2007

Dear Utah PBL Advisers

Welcome to another great year in Utah PBL. My name is Jason Wright, and I will be serving you as President for the upcoming year. As a junior at Utah Valley State College, this is my third year in PBL, and I want to do everything that I can to make Utah PBL a huge success. The state officer team has planned a Program of Work, as well as many activities to help your chapter succeed.

The response to the **STEP Challenge** was so positive last year, and with your feedback, we've made a few modifications to the Program for this year.

Specifically, the Program of Work contains:

- A new scoring system. In the past, it has been very difficult for many chapters that are smaller in size to compete with the larger chapters. We are now looking for higher quality in the things that your chapter accomplishes.
- More diversity. The new STEP program is a lot more balanced and is full of things that every chapter is capable of doing. This includes submitting chapter reports for competition, publishing stories about your chapter in the state newsletter, holding chapter activities and so forth.
- Chapter participation in PBL. We want your members to be involved in not only your local chapter but also Utah PBL. We encourage them to attend our conferences and run for office this coming year. The experiences that they gain will help them succeed in PBL and their future careers.

A full outline of the STEP Program is currently available on the website by going to About PBL>Program of Work.

On October 5-6 we will be holding our **Chapter Officer Retreat** in Park City. Each chapter is encouraged to send up to four of their officers. At this retreat we will be discussing our Program of Work and many ideas to help your chapter succeed. Some of the topics covered will include: recruiting members, fundraising, building chapter unity, and teamwork. While there, your officers will be able to network with other chapter officers from across the state.

Be sure to check out the newly updated **Utah FBLA-PBL website**. We would like to include more information about your individual chapters. When your chapter does something noteworthy, have one of your members write an article and submit it to us. We are more than happy to post it (plus you receive 300 points towards the STEP challenge).

As a state officer team, we are here to help your chapter succeed. We have an enthusiastic, dedicated officer team this year and are more than happy to visit your chapter. If I can be of any assistance to you throughout the year, please let me know.

Jason Wright  
Utah PBL State President, 2007-2008