

**IF YOU ARE NO LONGER THE ADVISER, PLEASE PASS THIS ON TO THE NEW ADVISER,
AND LET ME KNOW THE NEW MAILING INFORMATION!!**

TO: PBL Chapter Advisers
FROM: Nanette Anderson, FBLA-PBL State Director
DATE: August 27, 2007
RE: **PBL 2007-08 INFORMATION**

I hope you had a relaxing summer and are excited to begin a new PBL year. The theme for this year selected by the '07-08 State FBLA and PBL Officer Teams is:

Utah FBLA-PBL: *Make It Your Business*

I know there is a lot of information in this packet and you are very busy, but please take a little time to review this so you can get your chapter "on track" from the beginning.

Initial Membership Dues Deadline - October 20 (This is a receipt date--not postmark)

- Membership dues are --**\$6 for state, \$10 for nationals** (\$1 of state dues goes into a scholarship fund).
- **National dues** will be sent to the national office. This must be done on line www.fbla-pbl.org
Call 1-800-fbla-win if you have questions as to how to do this or follow the instructions included in your *Chapter Management Handbook*
- **State dues will be sent to me** at the address at the end of this letter. **You MUST copy your national dues list and enclose with your check.**

Chapters who wish to be considered for **Gold Seal Chapter** designation **must have initial dues paid by October 20, 2007, (receipt date)**. Consider becoming a Professional Member yourself. NOTE: Your school can pay lifetime professional dues for the PBL adviser at your school (eg. Weber State University, PBL Adviser), and then they will no longer have to pay adviser registration fees for national conferences, even if the adviser changes. There is a place on the membership form for you to become a professional member.

New FBLA-PBL Board Members

The new Board Members elected this year are Kori Thomas, Colleen Vawdrey, with Kim Thompson representing UBCEA. "Thank you" to the two board members who completed their terms, Colleen Vawdrey and Marge Carlile. Colleen has agreed to serve another term and Marge will remain on as Board Chair. A new board roster is enclosed for your reference.

2007 National Leadership Conference

The National Leadership Conference was held in Chicago, IL. Again this year, Utah was **"Awesome!!! We took 37 places in events, plus 5 places in open events...."** Congratulations to all our Utah PBL students. A list of Utah's top-ten winners is on our web site and a complete list of winners is on the national website. If your chapter participated, rating sheets, test scores, and comparative scores will be in this mailing.

Adviser Workshop

Again this year we are holding an adviser workshop at the Best Western Landmark Inn in Park City. We will begin at 6 pm on Thursday, September 13 with a dinner and then have some training. We will end on Friday around 3 pm. I emailed a registration form to you earlier, and I am enclosing a copy. Deadline, September 4.

2007 National Fall Leadership Conferences

For those of you who are interested, National Fall Leadership Conferences will be held in Portland, Oregon; Cincinnati, Ohio; Birmingham, Alabama; and Buffalo, New York this year. An information booklet will be included in the packet with your *Chapter Management* updates.

Utah State Fall Leadership Conference

Our own State Fall Leadership Conference will be held this year at the Provo Marriott on November 15-16. Registration Information will be sent in two weeks. Registration and Hotel registration is **due by October 15**. Remember that you voted to have the conference Thursday night and all day Friday this year. All students registering for this conference must have their state and national dues paid at the time of registration

Chapter Officer Retreat

A workshop for chapter officers will be held at Park City on October 5-6. We will begin Friday afternoon and complete the training on Saturday with lunch. Your officers will receive information and training on chapter management, program of work, national programs, etc. This is a time for them to meet other chapter officers and really get excited about PBL. Information is included in this mailing. Registration will be due on **September 25**. You may send up to 4 chapter members. Also, we would like each chapter to bring your favorite "ice breaker" to share with everyone.

State Leadership Team

The State officers have attended leadership workshops this summer and are really anxious to help you with your local chapters. Please invite them to attend one of your activities or meetings. You can contact them through the website. (List enclosed)

Program of Work

The Program of Work this year will be a revised **STEP** challenge. All information is included in this mailing. Please keep it for future use and reference.

STEP up to the Challenge is enclosed with this letter. It includes many activities and ideas to help you with your chapter this year. A reporting form is included so you can keep track of what your chapter has accomplished this year. Send this in with your State Leadership Conference Registration.

Ready, Set. . .Recruit! Membership Drive Submit the names of all members recruited by October 20 and be eligible for an award at the state Fall Conference

Gold Seal Chapter

Each year one of the highest honors is to be a Gold Seal Chapter. We are able to designate 15% of our active state chapters as Gold Seal Chapters. (2 schools) All members of these chapters receive gold ribbons at the state conference and the chapters are recognized at the national conference.

The Gold Seal chapters are selected according to the following criteria:

- 1) **initial dues** - received by October 20
- 2) submitted a ***Local Chapter Annual Business Report*** for the state conference competition
- 3) submitted a ***STEP entry***

Remember, a cash award of \$150 will be awarded to the Outstanding Gold Seal Chapter.

Web Site — www.utah-fbla-pbl.com

Check out our new state web site. Jason Wright will continue as Web Master this year. Contact Jason at the email address indicated on the site for information or suggestions. **Also, please submit information about your chapter so it can be published on the web site.**

Virtual Chapter

If you know of any students who wish to belong to PBL but do not have a chapter at their Utah school, they can join the Utah Virtual Chapter. For more information, check our web site or contact Duke Di Stefano -- duke.distefano@wasatch.edu

National Chapter Management Handbook

If you have not already received your updates to the *Chapter Management Handbook* from the national office, it should arrive soon. Please take time immediately to update your manual. If you were an active chapter last year, you will automatically receive the updates. If you were not active, call them immediately for information about activating and receiving your handbook. (1-800-325-2946)

You will notice the following changes in the Competitive events this year.

NEW EVENTS:

- Client Service (Interactive Simulation)
- Contemporary Sports Issues (Individual-Test)
- Cyber Security (test)
- Desktop Application Programming (replaces Programming Events)
- Financial Services (Team –Test-Performance)
- Help Desk (Individual-Test-Simulation)
- Internet Application Programming (replaces Programming Events)
- Justice Administration (Individual, Test)
- Macroeconomics (Individual-Test)
- Microeconomics (Individual-Test)
- Project Management (Individual-Test)

MODIFIED EVENTS:

- Hospitality Management, Human Resources, Marketing Concepts (I or T – Performance added)
- Business Management Plan (Replaces Business Plan)
- FBT & FBE-Writing component and test dropped; Application w/questions added.
- Job Interview – Application w/questions added; writing component dropped
- Many competency and rating sheet revisions
- New topics for events in new guidelines

DATES TO REMEMBER

September 4 Registration for Adviser Workshop Deadline
September 13-14 Adviser Workshop – Landmark Inn – Park City (Will begin 6 pm Thursday night)
September 25 Registration for Chapter Officer Retreat
October 5-6 Chapter Officer Retreat – Landmark Inn – Park City
October 15 Deadline for Fall Conference registration and hotel reservations
October 20 Initial Dues deadline (**received by Nationals and State**) Mail at least 5 days early.
November 15-16 State Fall Conference – Provo Marriott (Begin Thursday night)
November 16 Board Meeting
November 15 American Enterprise Day
February 12-16 FBLA-PBL Week
February 13 Adviser Appreciation Day
February 25 Registration **Postmark** deadline for State Leadership Conference
March 1 Dues **Receipt** deadline to participate in all conferences. Mail at least 5 days early.
March 15&22 Officer Candidate Interviews/Board Meeting (Date Tentative)
April 2-3 State Leadership Conference – Ogden Eccles Conference Center
June 21-24 National Leadership Conference – Atlanta GA

Contact Information - Please call if you need help or information

NANETTE ANDERSON: P.O. Box 150322 – Ogden, UT 84415 Home 801- 479-8927
NATIONAL OFFICE: 1912 Association Drive, Reston VA 20191 1-800-325-2946

Enclosures:

Officer & Board Member List	Membership Madness	Utah National Winners
STEP Challenge	Summary of Program of Work	Chapter Officer Retreat Registration
Newsletter (Please copy and distribute to your members)		Nat'l Rating Sheets where applicable