

Making This Year Mean Something

Colton G.
President

Welcome to the 2009-2010 school year, Utah FBLA! I am looking forward to a great year with you and hopefully one that will be unlike the rest. Whether you are new to FBLA, or you're a returning member, I want this year to be extraordinary for you, and here are some things that will: 1) Attitude, 2) Involvement, and 3) Success.

It is your attitude that will make or break this new year. Come into FBLA with a positive attitude, ready to have fun and learn. An anonymous writer said, "*Sometimes we are limited more by attitude than by opportunities.*" If you have a fun and exciting attitude towards FBLA it will be a fun and exciting year. If you don't, it won't! Remember, attitudes are contagious, so figure out if you are spreading a good or a bad one.

Each June at the National Leadership Conference the main discussion is how the time went by so fast. Don't let this year flash before your eyes, get involved! Go to every conference - attend, listen, and apply each workshop. Help plan your chapter's activities and support each event. Do your best on your competitions - study, research, and practice them.

By doing these things, you will get the most out of this great organization, FBLA.

Your attitude and involvement lead up to the final reward - success. Being successful isn't luck or a born trait; it is something you have to work for. As Marva Collins said, "*Success doesn't come to you... you go to it.*" The 1st place winners at the National Leadership Conference are those who studied long and hard to get to where they are. Define success for yourself and set goals to reach it. As our 2009-2010 Utah FBLA theme states, "*Today's actions, tomorrow's success.*"

These ideas don't apply only to FBLA; they work in life as well. If you use these as long as you live, you will go far. Reach new heights and explore new paths, Utah FBLA. I want this upcoming year to be one of growth in knowledge, friends, experiences and memories. *Future Business Leaders of America* is an open doorway to knowledge and opportunities. When the time comes to enter into the real working world, take FBLA with you. Apply what you have learned to become a future business leader of America.

Membership Mania

Kelcee G.
Eastern VP

A brand new year of FBLA is here and your state officer team is excited and ready to serve. One of the big goals for Utah FBLA this year is increasing our membership, at both the junior high and high school levels. We have set several goals concerning increasing membership and membership involvement. With some work, dedication, and a positive attitude our goals can be achieved.

For Fall Leadership Conference our goal is to have a 1% market share increase in number of members as compared to last year. Chapters who accomplish this will be receiving recognition at the Fall Conference. For our Spring Leadership Conference we hope to have 60% of each chapter registered for the State Competition.

We have brainstormed different strategies to achieve these goals. The state officer team will mail out recruitment materials to local chapters. Also, we would like to involve more of the middle school level in FBLA. We also feel it is important to educate others about FBLA, and advertise the benefits. Some ways we hope to increase involvement is to work together on the state service project and promote the BAA (Business Achievement Award) and Millionaire Board.

These goals have been set, but we need your help to turn them into reality! The state officer team is here to support and answer any questions. We are looking forward to a great year for Utah FBLA!

Meet Your State Officers

This past April, a number of individuals campaigned to be a part of the Utah FBLA state officer team. Here are your

officers for the 2009-10 school year. We are committed to making this a fun and productive year.

Colton G. President

I am Colton G., your FBLA president for the 2009-2010 year. As a sophomore, I didn't see much purpose in joining FBLA. It seemed like just another school club I didn't have time or desire to join. After one of my teachers, and the local chapter adviser, talked to me about it, she convinced me to join. During my junior year at Taylorsville High, I became involved in every activity and conference and was made a chapter officer. I was hooked. Throughout the year, I gained a passion for FBLA and for the opportunities and knowledge that it brought. Towards the end of the school year, I wanted to really make a difference and become even more involved. After spending countless hours preparing my campaign, I was elected president over the great state of Utah. I am so grateful to you all for your support! I have some great ideas and plans for Utah FBLA and I'm looking forward to an amazing year! Aside from FBLA, I have a passion for the outdoors. I love anything from backpacking to snowboarding to dirt biking and everything in between. Besides the outdoors, I also enjoy music, running, photography, and giving service, but most of all I'm excited to serve the Utah Future Business Leaders, and I hope to bring out the best in FBLA!

Melissa F. Northern Region Vice President

Hi, I am Melissa F. your Northern Region VP for the upcoming year. I'm a junior at Layton High school and I'm involved with FBLA, the school musical, the school's newspaper, and more. I was born in Argentina and moved to Utah when I was 7 years old, so I speak Spanish fluently. My favorite hobbies are dancing (ballroom), reading, going to the movies, and like most girls: shopping! I love challenges and serving as a leader. I became involved with FBLA my sophomore year and I have loved it ever since. I was an officer last year and served as Sophomore VP. I loved working along side the other officers to recruit members, serve the community, and prepare for competitions. This year, I am President Elect. I'm excited to help lead and serve my chapter. As a State Officer, I will do everything I can to reach the state's goals and make this year an unforgettable FBLA experience for members statewide. I love FBLA because it gives me an edge over the business world, prepares me for the future, and increases my leadership skills. I am so excited, and hope to help make this an amazing year for Utah FBLA.

Kelcee G. Eastern Region Vice President

Hi fellow FBLAers! My name is Kelcee G. and I am your Eastern Region Vice President. I have been an active member in FBLA for three years. I have held the offices of sophomore representative and historian in my local chapter. I have also competed and placed in several events in region and state including Banking and Financial Systems, Economics, and Chapter Report. I am a senior at Carbon High School. I love being involved, and I have leadership roles in other organizations. However, FBLA is by far the best! I am a cheerleader and a dancer. In my free time I enjoy boating and just hanging with the girls. I look forward to a great year with all of you!

Zackary B. Central Region Vice President

Hi, my name is Zack B. and I am the Utah FBLA Central Region Vice President for the coming year. While I have been in FBLA for three years I have had many memorable experiences. Ranging from state and national conventions to activities with my chapter, FBLA provides it all for its members. I have served as co-president and president of my local FBLA chapter and I am excited to serve as a state officer this year. When I am not doing things with FBLA I enjoy being involved in DECA, FCCLA, and FFA (yes, I am a farmer), but FBLA is my favorite. My personal interests include riding my horse, hanging out with friends, and spending time with

my family. I am looking forward to working with the state officers to make this a great year for Utah FBLA.

Skylar M. Secretary

Hi, I am Skylar M. and I am serving as your secretary for the coming year. I have been in FBLA since I was a sophomore. However, before that I was able to spend a lot of time with FBLA students because my mom is an advisor. I always felt like I was hanging out with the "cool" kids. Freshmen year I competed in Public Speaking and Intro. to Business Communications. I placed 7th in public speaking that year. This past year I competed in Public Speaking again and placed 3rd at State. It has been a great experience to be an officer and I am really looking forward to this year. As for myself, I think I am an all-around sweet person with a "bubbly" personality. I love making new friends and I'm not afraid to talk to people. My favorite things to do are dancing, running, camping and hanging out with friends. I am involved with Cross Country, FBLA, Drill Team and Track. When I grow up I want to be a Forensic Anthropologist, which is just a fancy name for a special scientist. I am so excited to serve as your state secretary. I know it will be a great year!

Albert C. Metro Region Vice President

Hi, I'm Albert C. and I am serving as your Metro Region VP this year. I'm 17 years old this year, turning 18 on Christmas. And I'm a senior at Hillcrest High School in Midvale Utah. At Hillcrest I play on the tennis team and am involved in NHS, Science Club, DECA, and FBLA. In my free time I enjoy playing tennis, hiking with my dog, hanging out with friends and skiing up at Alta. I've been involved in FBLA since the beginning of my sophomore year. And I have to say its been an amazing experience. I served as my club's Public Relations Officer as well as Vice President. And I encourage everyone to get involved in their local chapter either as officers or members. The leadership conferences are an amazing opportunity to do this. I've attended the National FBLA Leadership Conference twice, in Atlanta 08 and Anaheim 09. These are some of the best experiences I've had, and included meeting people from all over the United States. They also offer amazing competitions to compete in and observe. So overall from here in Utah to across the United State my FBLA experience has been full of diversity, fun, and excitement.

Alexis D. Reporter

Hi Utah FBLA! I am Alexis "Lexie" D. I am serving as your 2009-2010 historian and am really looking forward to this year. I have been an active member FBLA since I was a freshman, and have served as chapter reporter and vice president. I compete in Word Processing, Introduction to Business Communications, and Community Service Project. I recently took 2nd at region in Word Processing and Intro. to Business Communications, and 3rd at state in Intro. to Business Communications. I am a junior at Piute High School, where I am part of the student body officer team. I am also involved in debate, drama, and National Honor Society. Things I like to do in my spare time include reading and writing, playing the violin and piano, basketball, camping, fishing, and hanging out with friends. I am very excited for this upcoming year, and will do my best to make it an unforgettable one.

Abby G. Historian

Hey Utah FBLA! My name is Abby Greene and I am this year's State Historian. I look forward to getting to know all of you! I am the kind of girl that loves to have fun and try new things. Among

the state officers, I am known as the "talker" because I talk non-stop. I love to ski and I love going on new and exciting adventures.

There are endless things I could say about FBLA, but I will stick to just a few. FBLA has given me the opportunity to grow as a person and as a business leader. From competitions to socials, FBLA

Colin M. Treasurer

Hi Utah FBLA. My name is Colin M. and I am your state treasurer for 2009-2010. I love to play sports such as basketball, baseball and diving. FBLA has helped me with my leadership skills and has inspired me to go far in life. I have had many exciting experiences in FBLA including NLC in California and the Leadership Training Institute. My favorite part of FBLA is the state And national conferences because it is exciting to be with other FBLA members. I have met many new people and have gained Many skills in FBLA that I will use throughout the rest of my life.

has opened up so many new doors. I have learned skills all the way from public speaking to etiquette. I recently attended Nationals in Anaheim, CA and it is an experience I will never forget. I look forward to serving Utah FBLA and having a fantastic year! GO FBLA!

The Nationals Experience

Lexie D.
Reporter

This year, National Leadership Conference (NLC) was held at the end of June in Anaheim, California. The conference was phenomenal, and the students from Utah who participated did a great job representing our state! The conference started off nicely with a great opening ceremony that included a motivational speaker and the annual reporter from the FBLA national team. Participants had the opportunity to make new friends from different states and exchange collectible pins. Over the next couple of days the competitive events took place. The many students from Utah who were competing did very in their events .Several of these students

placed in the top ten, and were recognized at the closing ceremony. During the free time between their events, everyone took the opportunity to chill on the beach or hit Disneyland. Overall the conference was a ton of fun and a great experience for everyone that went. New friendships were formed and many things were learned throughout the entire conference. It was definitely a success for Utah! Great job to everyone who competed, you made us all proud. I encourage everyone to get involved and work hard for the opportunity to attend next year's National Leadership Conference which will be held in Nashville, Tennessee.