

**IF YOU ARE NO LONGER THE ADVISER, PLEASE PASS THIS ON TO THE NEW ADVISER,
AND LET ME KNOW THE NEW MAILING INFORMATION!!**

TO: FBLA Chapter Advisers
FROM: K. Duke Di Stefano, FBLA-PBL State Director
DATE: September 7, 2009
SUBJECT: FBLA 2009-2010 INFORMATION

I hope you had a relaxing summer and are excited to begin a new FBLA year!

Over the summer the FBLA-PBL State Officers worked hard at developing their program of work. The theme for this year selected by the State FBLA and PBL Officer Teams is:

Today's Actions, Tomorrow's Success

I know there is a lot of information in this packet and you are very busy, but please take a little time to review this so you can get your chapter "on track" from the beginning.

Initial Membership Dues Deadline - October 20 (This is a receipt date--not postmark)

- Membership dues are --**\$3.50 for state, \$6 for nationals** (\$1 of state dues goes into a scholarship fund).
- **State & National Dues** must be sent to the national office. This must be done on line www.fbla-pbl.org Call 1-800-fbla-win if you have questions as to how to do this or follow the instructions included in your *Chapter Management Handbook*.

Chapters who wish to be considered for **Gold Seal Chapter** designation **must have initial dues paid by October 20, 2009, (receipt date)**. Consider becoming a Professional Member yourself.

Adviser Retreat

We are so excited that we will be hosting an adviser retreat this year at the Landmark Inn in Park City. Please plan on attending. It will be held on September 17-18. This retreat for advisers only will help you and your chapter succeed in FBLA. We are excited to welcome national trainer, Patty Hendrickson, to work with us. Mark your calendar so you don't miss out!

2009 National Leadership Conference

The National Leadership Conference was held in Anaheim, California. Our Utah delegation was outstanding. Congratulations to all our Utah FBLA students. A list of Utah's top-ten winners will be on our web site. (A complete list is on the national web site). If your chapter participated, rating sheets, test scores, and comparative scores are included in this mailing.

2009 National Fall Leadership Conferences

For those of you who are interested, National Fall Leadership Conferences will be held in Baltimore, Maryland, Denver, Colorado and Orlando, Florida. An information booklet will be included in the packet with your *Chapter Management* updates.

Utah State Fall Leadership Conference

This year FBLA and PBL will have separate Fall Leadership Conferences. FBLA will hold their Fall Leadership Conference at the Provo Marriott, and PBL will hold their conference in Park City. FBLA's conference will run October 20-21 and PBL will run October 9-10. Registration information is included with this mailing.

State Leadership Team

The state officers have attended leadership workshops this summer and are really anxious to help you with your local chapters. Please invite them to attend one of your activities or meetings. The PBL officers are anxious to speak with your chapter about joining PBL at college. You can contact them through the website. (List enclosed)

Program of Work

The Program of Work this year will be ***Who Wants to Be a Millionaire***. All information is included in this mailing. Please keep it for future use and reference. (Information is also on the web site.)

Who Wants to Be A Millionaire is designed to help you with activities for your chapters throughout the year. All chapters participating are recognized at the state leadership conference with a ribbon, and the top chapters will be recognized at the awards program. This is also a Gold Seal Chapter requirement. (See below)

Membership Madness ---is designed to encourage your members to help increase your chapter membership. There will be two campaigns. Two forms are enclosed – the Fall Campaign and the Spring Campaign. The winning school in the Fall will receive a \$25 award at the Fall Conference. Those individual members who submit an entry in the Spring, will be eligible for a drawing for a cash prize.

Enclosed is a **post card** to provide information about your chapter president. The VP from your region will receive the card and be able to communicate directly with your chapter president. Please return this card by October 1 to begin your **Millionaire** journey.

Gold Seal Chapter

Each year one of the highest honors is to be a Gold Seal Chapter. We are able to designate 15% of our active state chapters as Gold Seal Chapters. (About 12 schools) All members of these chapters receive gold ribbons at the state conference and the chapters are recognized at the national conference.

The Gold Seal chapters are selected according to the following criteria:

- 1) **initial dues** - received by October 20
- 2) submitted a **Local Chapter Annual Business Report** for the state conference competition
- 3) submitted a **Millionaire** entry for state conference competition

Remember, a cash award of \$150 will be awarded at the State Leadership Conference to the Outstanding Gold Seal Chapter.

Web Site — www.utah-fbla-pbl.com

Check out our new state web site. I think you will be impressed with the work our State Web Master, Parker Tyler, has done. Contact Parker at the email address indicated on the site for information or suggestions. **Also, please submit information about your chapter so it can be published on the web site.**

National Chapter Management Handbook

If you have not already received your updates to the *Chapter Management Handbook* from the national office, it should arrive soon. Please take time immediately to update your manual. If you were an active chapter last year, you will automatically receive the updates. If you were not active, call them immediately for information about activating and receiving your handbook. (1-800-325-2946)

We have one of our advisers who are working with on the national Competitive Events Program committee. Contact them if you have ideas or question about future events.

Clair Schenk FBLA NAP Member

clair.schenk@bdsd.net

DATES TO REMEMBER

Please use the enclosed "Dates to Remember" sheet to help keep your chapter up-to-date. Should you have any questions on any date, please contact me.

Virtual PBL Chapter FBLA after high school----

If you know of any students who wish to belong to continue their FBLA experience after high school (PBL) but do not have a chapter at their Utah school, they can join the Utah PBL Virtual Chapter. For more information, check our PBL web site or contact me.

Contact Information - Please call if you need help or information

| | | |
|---------------------------|--|-------------------------|
| K Duke Di Stefano: | P.O. Box 668, Heber City, UT 84032 | 435-654-4896 (h) |
| | duke.distefano@wasatch.edu | 435-654-0640 (w) |
| Lucille Brizze: | P.O. Box 13908, Ogden, UT 84412 | 801-916-5829 (h) |
| | brizzeel@ogdensd.org | 801-737-8657 (w) |
| National Office: | 1912 Association Drive, Reston VA 20191 | 1-800-325-2946 |

Enclosures:

- | | | |
|------------------------------|--|-------------------|
| Officer List | Membership Madness Information (2) | Dates to Remember |
| Millionaire Information | Post Card - Chapter Officer Info | National Results |
| Adviser Retreat Registration | Fall Leadership Conference Information | |